

December 30, 2022

**NOTICE OF ELECTION FOR BOARD OF DIRECTORS
NORTH LAKE TAHOE RESORT ASSOCIATION**

The North Lake Tahoe Resort Association is focused on fostering economic health, community vitality, and environmental sustainability that benefits local residents, businesses, and visitors. The organization is seeking candidates for its Board of Directors to help guide the work of the organization in its responsibilities under the North Lake Tahoe Tourism Business Improvement District (NLT TBID) and in contracts with the County of Placer that focus on destination management and marketing, housing and transportation, and sustainability initiatives.

There are eight seats open for election as identified:

- West Shore Lodging/ Property Management seat
- Food & Beverage Businesses At-large seat
- Tahoe City Downtown Association (organization designated seat)
- Northstar Business Association (organization designated seat)
- Homewood Mountain Club (organization designated seat)
- Northstar California Resort (organization designated seat)
- Resort at Squaw Creek (organization designated seat)
- Ritz-Carlton, Lake Tahoe (organization designated seat)

Qualified members have until 5:00 p.m. on Monday, January 30, 2023 to submit an application to serve on NLTRA's Board of Directors. Eligible candidates must be an owner or manager of an active, current business (or the designate representative of that business) within the NLT TBID district or a member in good standing with the North Lake Tahoe Chamber of Commerce, with an office in the North Lake Tahoe Resort Association membership area or North Tahoe as defined in the corporation by-laws.

This is an exciting opportunity to make a difference in our local area by helping to create a sustainable community, improving opportunities for local businesses, and directing tourism initiatives for the benefit of the greater North Lake Tahoe region. More information can be found at www.nltra.org

Interested candidates must complete the application found at www.nltra.org/about/board-of-directors/. Please direct any questions to Anna Atwood: Anna@gotahoenorth.com or 530-581-8722. Please send applications to Anna or deliver in person to the NLTRA:

North Lake Tahoe Resort Association
100 N. Lake Blvd.
Tahoe City, CA 96145

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