

NLTRA Candidate Statement | Amy Ohran

A 30+ veteran in the ski industry and current Vice President and General Manager of Northstar California, Amy is eager to connect with NLTRA to support current direction and long-term strategies. Her passion for the Tahoe region and experience in the community is demonstrated through service to several boards that align with her passion for natural lands, recreation and community. Current board positions include Ski California where she served as Chair in 2018 and 2019, National Ski Areas Association, and NLTRA.

Having lived in Tahoe for over a decade as a passionate mountain athlete (rock climbing, mountain biking, snow sports), Amy's love for the natural spaces is defining of her focus to preserve, share, and make impact in the Tahoe region. As a business leader Amy has found innovative means to align community stakeholders around shared priorities.