

2022 Annual Official North Lake Tahoe Visitors Guide



Ad Space: April 4, 2022
Materials: April 11, 2022
Distribution: Late May for one year
Circulation: 60,000+

Pricing

<input type="checkbox"/> Full page	\$2,025
<input type="checkbox"/> Half page	\$1,195
<input type="checkbox"/> Quarter page	\$795
<input type="checkbox"/> Sixth page	\$575

Advertising Agreement

Yes, count me in! Check ad sizes above. Rates are per issue. Premium positions available at an additional cost. Not a member of the NLTRA but interested? Contact Amber Burke: (530) 581-8702 or Amber@GoTahoeNorth.com.

Company Name _____

Owner _____

Business Address _____

City/State/Zip _____

Email _____ Fax _____

Ad Specifications

High resolution PDFs accepted. Please make sure all fonts are outlined before sending.

Full Page Bleed 8.5" x 11" with .125" bleed	Full Page Non-Bleed 7.5" x 10"	1/2 Page Horizontal 7.5" x 4.875"	1/4 Page 3.625" x 4.875"	1/6 Page 3.625" x 3.216"	1/2 Page Vertical 3.625" x 10"
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