

Candidate Statement – Melissa Siig

I am a 20-year resident of North Tahoe, and currently co-own two businesses in the TBID area, the Tahoe Art Haus & Cinema and the Tahoe Tap Haus. Before becoming a business owner, I was an editor and reporter for local newspapers, and I still write occasionally for *Moonshine Ink*. I enjoy my work as a journalist as it keeps me tied into what is going on in the community.

I have served on several local boards, including the North Tahoe Regional Advisory Council, Slow Food Lake Tahoe, and Tahoe Community Nursery School, and have been on the board of the Tahoe City Downtown Association for over five years. I am also a member of the Alpine Meadows Long-Range Planning Committee.

I live in Alpine Meadows with my husband and three children, who attend the North Shore schools in the Tahoe Truckee Unified School District.

My husband and I, along with partner Mark Gogolewski, opened the Tahoe Art Haus almost seven years ago as a way to bring the community together. I am passionate about the North Tahoe community, which is why I serve on the TCDA board. I have always been a firm believer that North Tahoe needs more local control, and I am excited that the TBID offers the opportunity to decide where money is spent locally, giving the NLTRA the chance to address both community and business concerns and influence the future of our area.