



NORTH LAKE TAHOE MARKETING COOPERATIVE MEETING

Agenda

Wednesday, Feb 10, 2021 3 – 5pm

Topic: Marketing Cooperative Committee Meeting

Join Zoom Meeting

<https://us02web.zoom.us/j/81151712905?pwd=TWVCY3hDN0Q5VzBwTVUyaUhLckNrZz09>

Meeting ID: 811 5171 2905

Passcode: 588069

Dial by your location

+1 669 900 9128 US (San Jose)

The Feb 10 meeting of the North Lake Tahoe Marketing Coop Committee will be held via Zoom.

PUBLIC COMMENTS—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the clerk at the meeting. Public comments may not be accepted after the chairman closes any period for public comment.

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| A. Call to Order | Chair |
| B. Public Comment (Pursuant to NRS 241.020) | Chair |
| C. Roll Call | Chair |
| D. Motion: Approval of Agenda | Chair |
| E. Motion: Approval of Nov 11, 2020 Coop Meeting Minutes | Chair |
| F. Update from Reno Tahoe International Airport | Hasaan |

G. FY 2020/2021 Budget Update	Jeff/Andy
H. Consumer Marketing Timing, Messaging and Market Discussion	Amber/Jeff/Andy
I. Update on Social Media efforts	
J. MCC/International Activities	Sarah
K. Update on PR efforts	Liz
L. New Business	Chair
M. Old Business	Chair
N. Adjournment	Chair

Physically disabled persons desiring to attend this meeting should contact Anna Atwood at 530-581-8722

Public Posting

Incline Village Post Office	IVGID
Crystal Bay Post Office	Incline Justice Court
Incline Village Crystal Bay Visitors Center	Meeting Location
North Lake Tahoe Resort Association	