

Hello All

Hope everyone had a safe and quiet Thanksgiving.

During our meeting tomorrow, there are a couple of items we will be discussing that I would like to give you a heads up on.

**Meeting conduct:** The first is a discussion around what sorts of adjustments we might make to our meeting protocols. In the spring, we converted over to virtual meetings. Since then, we have learned more about the pluses and minuses associated with remote meetings. During our meeting tomorrow, it would be very helpful to hear from you regarding meeting conduct, and how we might make meetings better while continuing to meet remotely. Some suggestions have been thrown out, and I will list those here. Please think about other things we can do to work better and more efficiently while we continue to be remote from each other during these meetings and beyond.

Some ideas:

- 1) Unless there is a circumstance that prevents you from using your camera, please participate via video. This will help everyone stay more engaged
- 2) Remain focused on the meeting and avoid other work/distractions as much as possible. While there is a tendency for folks to try to multitask during meetings, we should seek to minimize this. If you were in the meeting in person, its not likely that you would take another call, nor would you engage in discussions with other people in your office/home (recognizing that this is challenging, especially for those with kids at home, if calling in from home!)
- 3) Mute when not talking and unmute for all motions—background noise can be very distracting to others on the zoom.
- 4) Add a 10-minute mid-meeting break to minimize absences and distraction. Good time to check in on other work/needs, and a potty break if needed
- 5) Review the meeting materials in advance of the meeting
- 6) Participate constructively
  - remember that different times call for new thinking and actions
  - ask questions if you are unclear
  - while subjective comments are valuable and welcome, try to focus feedback to that which is based on data/fact/research.
- 7) Better time management so we end on time. I will make every effort to end on time or early, and ask that we all keep the clock in mind. That said, some meetings will run over if an important topic ends up taking longer than anticipated. Our meeting do not have a fixed end time, but the agenda times should help you gauge when we are attempting to finish.
- 8) other thoughts? Please think about things that might be working well for you, and feel free to speak up.

### **Reorganization of NLTRA**

With the TBID looking very likely to pass, the Executive Committee believes we need to look at the NLTRA and see how best to organize ourselves once the TBID is in place. Some of the required reorganization is found in the Management District Plan that is a part of the TBID paperwork. We have lots to do, including organizing ourselves in such a way that sets us up to oversee the TBID funds, making recommendations to the Placer BOS on the TOT that is freed up for housing and transportation, create a much more robust Chamber and potentially rename the organization to reflect the fact that funding is coming from other businesses, not just hotels.

We think the best route is to form an ad hoc committee of the board to lead an effort to accomplish the needed reorganization. Probably 3 members of the board, working with Jeff and his team, together with some number of business leaders who are not on our Board. The ad hoc committee would then recruit up to 4 (or 6?) additional members from the community to join in this undertaking. The committee would take some time to develop a plan

for this process, then likely convene a retreat with the whole Board and our partners to discuss the various options for a way forward.

Thanks again for your time and participation on behalf of the North Lake Tahoe community! See you all in the morning.

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