

Local Business Support

FOR AN INVESTMENT IN NORTH TAHOE'S FUTURE



Bill Dietz
TAHOE LUXURY PROPERTIES

"Stable and strategic investment in our local housing, transportation and business infrastructure is critical. A TBID vote achieves this, and sets up our community, and our lodging properties, for a bright future."



Dan Tester
GRANITE PEAK MANAGEMENT

"We are at a critical crossroad and have a unique opportunity with a TBID. We are in favor of increased funding for transportation, affordable housing and marketing initiatives."



Andre Priemer
THE RITZ-CARLTON,
LAKE TAHOE

"A vote for the North Tahoe TBID is a step in ensuring the long-term vitality of our economy and community. Investments like this will ensure North Tahoe continues to be a world-class community, and a destination that supports vibrant businesses in all seasons."



Kylee Bigelow
TAHOE CITY DOWNTOWN
ASSOCIATION

"Tahoe City Downtown Association is supporting the TBID as we see it having great benefit for our community. This includes: local control over funds raised, \$4.1M freed up for workforce housing and transportation initiatives across the region, and a TBID that funds the NLTRA's and Business Associations' united support for our business community."



Alex Mourelatos
MOURELATOS
LAKESHORE RESORT

"Housing is, and has been, perhaps the most critical issue that our communities and our businesses face. Without adequate housing businesses struggle to operate and our communities become more transient and unstable. A vote for the North Tahoe TBID puts the wheels in motion to address this critical issue head on."



Brett Williams
AGATE BAY REALTY

"There's a reason why over 100 TBIDs have been successful in California. A TBID allows the local business community to retain locally generated funds, and make spending decisions, versus the municipality, which doesn't specialize in tourism."



Stephen Lamb
PLUMJACK SQUAW
VALLEY INN

"PlumpJack Squaw Valley Inn is supportive of the TBID because funds will allow independence for local operators with a much needed focus on transportation, affordable workforce housing and traffic improvements for both full-time residents and visitors."



Ron Cohen
SQUAW VALLEY
ALPINE MEADOWS

"My experience with TBIDs (Mammoth Lakes, Olympic Valley) has been very positive. Revenues generated from TBIDs benefit businesses, residents and visitors, and enhance local communities."



Dave Wilderotter
TAHOE DAVE'S

"After being on the fence I've decided to full heartedly support the TBID process. I'm convinced we're not losing money as a community. We are gaining more control over more discretionary income. The county will continue to run transportation and add a trust for achievable housing through the current TOT process. The extra \$6 million in TBID funds plus \$4.1 million in TOT funds will be directed and spent by us, locally! Let's support this."



Tom Turner
TAHOE RESTAURANT
COLLECTION

"My three restaurants in the Lake Tahoe Basin are impacted by visitation fluctuations caused by weather, visitor preferences and traffic challenges. A TBID would focus on strategic marketing initiatives during these periods, supporting a year-round local economy."



Brendan Madigan
ALPENGLow SPORTS

"Our North Lake community has long-standing and dire infrastructure shortcomings, ones that the current structure of governance has been unable to solve. This TBID opportunity is not only a chance to rally our community around one vision, but more importantly, allow locally generated funds and directives to be managed by those who understand our needs the most - the North Lake community. The change could be comprehensive and we'd be remiss not to support it."



Douglas Dale
WOLFDALe'S CUISINE UNIQUE

"The TBID vote is a unique two-for-one deal that allows us to implement transportation and housing solutions, while continuing to invest in our local business community. As a business that is directly affected by traffic and housing issues, this investment unlocks our ability to solve a critical issue that must be addressed for our community to thrive."