

# GOVERNANCE STRUCTURE FOR THE TOURISM BUSINESS IMPROVEMENT DISTRICT

## NORTH LAKE TAHOE RESORT ASSOCIATION BOARD OF DIRECTORS

16 elected members comprise the Owners' Association for the NLTTBID, charged with responsibility to implement the Management District Plan

SQUAW VALLEY ALPINE MEADOWS

NORTHSTAR CALIFORNIA

HOMWOOD MOUNTAIN RESORT

RESORT AT SQUAW CREEK

THE RITZ-CARLTON, LAKE TAHOE

PLACER COUNTY BOARD OF SUPS

SQUAW VALLEY BUSINESS ASSOCIATION

NORTHSTAR BUSINESS ASSOCIATION

AT-LARGE SEAT

AT-LARGE SEAT

NON-VOTING PLACER COUNTY REP

NORTH SHORE LODGING/PROP MGMT

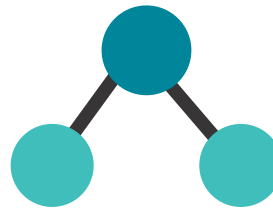
WEST SHORE LODGING/PROP MGMT

ACTIVITY BUSINESS

FOOD & BEVERAGE BUSINESS

TAHOE CITY DOWNTOWN ASSOCIATION

NORTH TAHOE BUSINESS ASSOCIATION



## NORTH LAKE TAHOE TBID ADVISORY COMMITTEE

7-9 members, majority from assessed businesses, to advise NLTRA Board on implementation of the Management District Plan

SQUAW VALLEY ALPINE MEADOWS

NORTHSTAR CALIFORNIA

ZONE ONE REGION

4-6 AT-LARGE MEMBERS

## ZONE ONE ADVISORY COMMITTEE

5-7 members, majority from assessed Zone One Lodging, recommend to NLTRA Board the use of Zone One specific funds

ZONE ONE LODGING

AT-LARGE MEMBERS