



## NORTH LAKE TAHOE MARKETING COOPERATIVE MEETING

### Agenda

Wednesday, July 10, 3 – 5pm

Call in information:

Call in number: 605-475-4842

Access code: 120318

The May meeting of the North Lake Tahoe Marketing Coop Committee will be held on Wednesday, July 10 at 3pm. The meeting will be held in the Tahoe City Visitors Center, located at 100 North Lake Blvd, Tahoe City.

**PUBLIC COMMENTS**—Public comment will be at the beginning and end of the meeting and is limited to three minutes. The public is encouraged to comment on all agenda items as well as issues not on the agenda during the Public Comment period. Agenda items may be taken out of order, may be combined for consideration by the Board, and may be removed from the Agenda at any time. Members of the public desiring to speak must complete a “Request to Speak” form and return it to the clerk at the meeting. Public comments may not be accepted after the chairman closes any period for public comment.

#### Estimated Time

<b>3:00pm</b>	A. Call to Order	Chair
<b>3:05pm</b>	B. Public Comment (Pursuant to NRS 241.020)	Chair
<b>3:10pm</b>	C. Roll Call	Chair
<b>3:15pm</b>	<b>D. Motion: Approval of Agenda</b>	Chair
<b>3:17pm</b>	<b>E. Motion: Approval of May 9, 2019 Coop Meeting Minutes</b>	<b>Page 1</b> Chair
<b>3:20pm</b>	F. Sales Presentation - 18/19 Highlights	<b>Page 2</b> Sarah
<b>3:35pm</b>	G. Marketing - 18/19 Highlights	Amber/Lindsay
<b>3:50pm</b>	H. PR - 18/19 Highlights	Amber

#### **Motion/Approvals**

<b>4:05pm</b>	<b>I. Approval of 19/20 Budget</b>	<b>Page 32</b> Bonnie
<b>4:10pm</b>	<b>J. Approval of German Contract</b>	<b>Page 35</b> Sarah
<b>4:15pm</b>	<b>K. Approval of 19/20 Agency Scope of Work</b>	<b>Page 37</b> Amber
<b>4:30pm</b>	<b>L. Election of Committee Chair/Vice Chair</b>	Andy/Amber
<b>4:40pm</b>	<b>M. Review and Approval of May 2019 Financials</b>	<b>Page 51</b> Bonnie

<b>4:45pm</b>	N. Coop Meeting Schedule for next year	Page 62	Amber
<b>4:50pm</b>	O. New Business		Chair
<b>4:55pm</b>	P. Old Business		Chair
<b>5:00pm</b>	Q. Adjournment		Chair

Physically disabled persons desiring to attend this meeting should contact Anna Atwood at 530-581-8722

Public Posting

Incline Village Post Office

Crystal Bay Post Office

Incline Village Crystal Bay Visitors Center

North Lake Tahoe Resort Association

IVGID

Incline Justice Court

Meeting Location