



Visitor Information Center Opportunities

north lake tahoe

Chamber | CVB | Resort Association

Our North Lake Tahoe Visitor Center has been a huge success with visitors. Each year we have over 50,000 visitors! Make sure you reach out to North Lake Tahoe guests by taking advantage of the following opportunities



Standing Information Kiosks
Monthly \$200

Do you have an upcoming event or seasonal offer you want to inform guests about? These rolling displays are for rent so you can let Visitors know any special offers or products you have.



Brochure of the Month
Monthly \$50

Your brochure will be the only brochure prominently displayed on our counter where our Visitor Information Specialists assist thousands of guests every month.



Business of the Month or Display
Monthly \$150

The Business of the Month Display is a street front opportunity for your business or you can build your own display to promote your product or services.



What's Going On 24 Hour Board
Monthly \$25

Get your message out to guests 24 hours a day. You can rent a 8 1/2 x 11 slot in our, "What's Going On" display board to inform visitors of What's Happening in North Lake Tahoe.

Event Sponsors

We want to welcome locals and visitors by having special events on a regular basis, such as Wine Tastings, Book Signings and Interpretive Talks. Logo placement and "sponsored by" on all promotion pieces including flyers, banners and easels. Price based on event.

Ticket Sales Program

Have an upcoming special event or activity that you would like to inform guests about? The Visitor Center offers Free ticket sales! .

Contact Kym Fabel, Visitor Center manager, to take advantage of these opportunities Kym@GoTahoeNorth.com or 530.581.6900