

FY 2012-2013 TAHOE TOT PROPOSED CONTRACT ATTACHMENT C

TOTAL 2012/13 FORECASTED TOT COLLECTIONS	\$ 9,374,167
Less: 40% TOT direct to County	(3,749,667)
60% FOR NLTRA USE	\$ 5,624,500
Less: 15% TOT to County for Projects aligned with NLTRA Mission	\$ (893,146)
REMAINING FUNDING FOR NLTRA MARKETING, TRANSPORTATION AND INFRASTRUCTURE PROJECTS PLUS PRIOR YEAR CARRYOVER	\$ 4,731,354
	\$ 200,000
TOTAL FUNDS AVAILABLE FOR NLTRA MARKETING, TRANSPORTATION AND INFRASTRUCTURE PROJECTS	\$ 4,931,354

SOURCES AND USES ANALYSIS

blue font - updated numbers
green font - unchanged

MARKETING	PROPOSED CONTRACT	2011/12 CONTRACT	VISITOR SUPPORT SERVICES	PROPOSED CONTRACT	2011/12 CONTRACT	TAHOE CAPITAL IMPROVEMENTS	PROPOSED CONTRACT	2011/12 CONTRACT	PROPOSED TOTALS	2011/12 CONTRACT
SOURCES										
HOTEL/MOTEL TAX REVENUE:										
SUBTOTAL - HOTEL/MOTEL TAX	2,362,290	42%	2,324,228	618,695	11%	608,726	2,643,515	47%	2,600,922	5,624,501
FY 2011-2012 Fund Balance	84,000	42%	479,293	0	0%	0	116,000	58%	661,880	200,000
Flex funding from Infrastructure (for contract services- Welcome Center)	0		40,000	1,000,924		1,124,237	(1,000,924)		(1,124,237)	0
				0		0	0		(40,000)	0
TOTAL FUNDING SOURCES	2,446,290	42%	2,843,521	1,619,619	28%	1,732,963	1,758,591	30%	2,098,565	5,824,501
USES										
COUNTY SERVICES:										
% Share TOT Administration	46,881		46,881	50,685		50,685	78,576		78,576	111,621
SUBTOTAL - BASE COUNTY SERVICES				45,000		45,000	89,860		89,860	111,621
				12,278		12,278	168,804		168,804	111,621
				107,963		107,963	389,702		389,702	432,925
TEMPORARY FUNDING ITEMS										
Transit Services Operated by TART				348,600		464,800	0		140,000	
SUBTOTAL- SUPP. COUNTY SERVICES				348,600		464,800	0		95,000	
							0		235,000	348,600
COUNTY FUNDING USES	46,881		46,881	456,563		572,763	389,702		624,702	893,146
REMAINING FUNDS AVAILABLE FOR NLTRA USE	2,399,409		2,796,640	1,163,056		1,160,200	1,368,889		1,473,863	4,931,355
RESORT ASSOCIATION CONTRACT:										
Personnel/Overhead Cap - Direct Costs	702,990		657,000	98,056		95,200	105,040		101,000	906,086
G+A Cap - Indirect Costs	353,908		262,000	36,500		36,500	41,000		41,000	431,408
Research and Planning				30,000		30,000	52,000		52,000	82,000
Direct Marketing/Programs	1,185,911		1,681,040							1,185,911
Contract Services Welcome Center	-		40,000	5,000		5,000	0		150,000	5,000
Community Survey/Education	0									0
Placer County Film	56,600		56,600	441,000		441,000	1,170,849		1,129,863	1,668,449
Community Marketing Fund	50,000		50,000	403,500		403,500				453,500
Special Events Marketing Fund	50,000		50,000	49,000		49,000				99,000
				100,000		100,000				100,000
SUBTOTAL - RESORT ASSOC CONTRACT	2,399,409	49%	2,796,640	1,163,056	24%	1,160,200	1,368,889	28%	1,473,863	4,931,355
NET COUNTY COST	(0)		0	(0)		0	(0)		0	0

