



P O Box 5459 ~ Tahoe City, CA 96145 ~ Ph 530-581-8727 ~ Fx 530-581-8787

**AGENDA AND MEETING NOTICE
CHAMBER OF COMMERCE ADVISORY COMMITTEE**

Tuesday, May 5th, 2009 – 9:00 a.m.
Board Room – Tahoe City Public Utility District
221 Fairway Drive, Tahoe City

Mission of the North Lake Tahoe Chamber of Commerce

“to take specific actions to help improve the opportunity for local businesses to achieve and sustain success; to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Meeting Ground Rules

- Be Prepared
- Engage in Active Listening
- Be Respectful of Others
- No Surprises
- It is OK to Disagree
- Acknowledge Comments, but Do Not Repeat Comments

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

- A. Call to Order – Establish Quorum
- B. Public Forum: Any person wishing to address the Chamber of Commerce Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)
- C. Agenda Amendments and Approval (2 min)
- D. Approval of Chamber of Commerce Meeting Minutes – March 31, 2009 (2 min)
- E. Chamber Program and Project Updates – Kym Fabel (15 min)
 - Upcoming Chamber Events & Projects
- F. Report on Outcomes of April 30th Special Events Workshop – Committee Review & Discussion (20 minutes)
- G. Status Report – Development of “This Week in North Lake Tahoe” Events Calendar (15 minutes)
- H. Request for Further Committee Direction – Community Marketing Program Grant Funds that Remain Available for Expenditure for FY-2009/10 (15 minutes)
- I. Review of Initial Draft Update and Request for Committee Direction - Updated Chamber of Commerce Business Plan for FY-2009/10 (25 minutes)
- J. Status Report – Development of Chamber Budget for FY-2009/10 (10 minutes)
- K. **11:00 AM Time Certain:** Presentation – Promotional Strategy for AROUND TAHOE AUDIO TOUR CD – Darin Talbot (15 minutes)
- L. Committee Member Reports/Updates from Community Partners (5-10 min)
- M. Adjournment

**Chamber of Commerce
Advisory Committee Members**

NLTRA Board:

Debra Darby-Dudley
Alex Mourelatos
Graham Rock
Dave Wilderotter

Committee Members:

Justin Broglio, Tahoe City Downtown
Association
Jan Colyer, TNT/TMA
Joy Doyle, Northstar Village Retailers
Liz Dugan, Squaw Valley Business
Association
Sherina Kreul, Bank of the West
Heather Leonard, Tahoe Maritime
Museum
Cheri Sprenger, North Tahoe Business
Association
Kay Williams, West Shore Association
Mike Young, Dickson Realty

County Representative

Ron Yglesias

Quorum

2 Board Members
1 Lay Member

Posted and emailed April 28, 2009