



P O Box 5459 ~ Tahoe City, CA 96145 ~ Ph 530-581-8727 ~ Fx 530-581-8787

AGENDA AND MEETING NOTICE
CHAMBER OF COMMERCE ADVISORY COMMITTEE
Tuesday, March 31st – 9:00 a.m.
Board Room – Tahoe City Public Utility District
221 Fairway Drive, Tahoe City

Mission of the North Lake Tahoe Chamber of Commerce

“to take specific actions to help improve the opportunity for local businesses to achieve and sustain success; to promote business, tourism, and the economic, cultural and civic welfare of the greater North Lake Tahoe community.”

Meeting Ground Rules

- Be Prepared
- Engage in Active Listening
- Be Respectful of Others
- No Surprises
- It is OK to Disagree
- Acknowledge Comments, but Do Not Repeat Comments

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

- A. Call to Order – Establish Quorum
- B. Public Forum: Any person wishing to address the Chamber of Commerce Advisory Committee on items of interest to the Committee not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes since no action may be taken by the Committee on items addressed under Public Forum. (3 minutes)
- C. Agenda Amendments and Approval (2 min)
- D. Approval of Chamber of Commerce Meeting Minutes – March 3, 2009 (2 min)
- E. Chamber Program and Project Updates – Kym Fabel (15 min)
 - Upcoming Chamber Events & Projects
- F. Status Report on FY-2009/10 Community Marketing Grant Funds That Remain Available for Expenditure (25 minutes)
- G. Status Report/Discussion – Outcomes and Next Steps – Marketing Workshops Further Development of ROI Report on Community Marketing Grant Program (25 minutes)
- H. **Committee Workshop** - Soliciting Input re: Developing the Draft Update for the FY-2009/10 Chamber Business Plan (45 minutes)
- I. Committee Member Reports/Updates from Community Partners (5-10 min)
- J. Adjournment

**Chamber of Commerce
Advisory Committee Members**

NLTRA Board:

*Debra Darby-Dudley
Alex Mourelatos
Graham Rock
Dave Wilderotter*

Committee Members:

*Justin Broglio, Tahoe City Downtown
Association
Jan Colyer, TNT/TMA
Joy Doyle, Northstar Village Retailers
Liz Dugan, Squaw Valley Business
Association
Sherina Kreul, Bank of the West
Heather Leonard, Tahoe Maritime
Museum
Cheri Sprenger, North Tahoe Business
Association
Kay Williams, West Shore Association
Mike Young, Dickson Realty*

County Representative

Ron Yglesias

Quorum

2 Board Members
1 Lay Member

Posted and emailed March 26, 2009