



north lake tahoe

Chamber | CVB | Resort Association

Agenda and Meeting Notice
THE NORTH LAKE TAHOE RESORT ASSOCIATION BOARD OF DIRECTORS
December 7, 2011 – 8:30 am – 11 a.m.
Tahoe City Public Utility District

NLTRA Mission

“To promote tourism and benefit business through efforts that enhance the economic, environmental, recreational and cultural climate of the area.”

Meeting Ground Rules

Be Prepared, Engage in Active Listening, Be Respectful of Others, No Surprises, It is OK to Disagree, Acknowledge Comments, but Do Not Repeat Comments

ITEMS MAY NOT BE HEARD IN THE ORDER THEY ARE LISTED

A. CALL TO ORDER - ESTABLISH QUORUM

B. AGENDA AMENDMENTS AND APPROVAL (*Motion*)

1. Agenda Additions and/or Deletions
2. Approval of Agenda

C. PUBLIC FORUM

Any person wishing to address the Board of Directors on items of interest to the Resort Association not listed on the agenda may do so at this time. It is requested that comments be limited to three minutes, since no action may be taken by the Board on items addressed under Public Forum.

D. REPORTS & ACTION ITEMS

3. Northstar Entrance and Roundabout Improvement – Ron McIntyre **Motion** (10 minutes)
4. Squaw Valley Winter Pedestrian Trail Pilot Project - Ron McIntyre **Motion** (15 minutes)
5. Planning funds for North Lake Tahoe Water Shuttle – Ron McIntyre **Motion** (10 minutes)
6. RTIA Welcome Center Scope of Service Update – Ron Treabess (10 minutes)
7. Election – New Board Members/Officer and Committee Selection Process – Sandy Evans Hall (10 minutes)
8. Supplemental Operating Procedures and Policies Amendments – Conflict of Interest and Procurement (Local Preference) – Sandy Evans Hall **Motion** (10 minutes)
9. Conference Parity Proposal – Ron Parson/Lisa deRoulet **Motion** (20 minutes)
10. Final Audit Approval – Ron Parson **Motion** (5 minutes)

E. CONSENT CALENDAR – MOTIONS (5 min)

All items listed under the consent calendar-motions are considered to be routine and/or have been or will be reviewed by committee, and will be approved by one motion. There will be no separate discussion of these items unless a Board member or staff person requests a specific item be removed from the consent calendar for separate consideration. Any item removed will be considered after the motion and vote to approve the remainder of consent calendar-motions.

11. Board Meeting Minutes – November 2, 2011
12. Financial Statements – September and October, 2011

All committee meeting briefs are provided for informational purposes only. Minutes are available at www.nltra.org

13. Joint Infrastructure/Transportation Committee – November 28, 2011
14. Marketing Committee – November 28, 2011
15. Conference Sales Reports
16. Infrastructure/Transportation Activity Report – November 2011
17. Membership Advisory Committee – November 16, 2011
18. Chamber of Commerce Business Plan Progress Report – November
19. Group Sales Director Sub Committee – October 28, 2011
20. Lodging Committee – November 3, 2011
21. Finance Committee – November 1, 2011

F. CHAMBER OF COMMERCE REPORTS (5 min)

22. Chamber Activities and Events – Kym Fabel

G. DIRECTORS' COMMENTS –

H. MEETING REVIEW AND STAFF DIRECTION

I. CLOSED SESSION (if necessary)

23. Tahoe City Golf Course funding discussion – Phil GilanFarr **Motion** (30 minutes)

J. RECONVENE TO OPEN SESSION

K. ADJOURNMENT

This meeting site is wheelchair accessible.

Posted and e-mailed , 2011